



BRISBANE
HEAT

**UPGRADE
YOUR
EXPERIENCE**



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BRISBANE'S HOTTEST SUMMER ENTERTAINMENT

The BBL is summer's hottest ticket and the Brisbane Heat can't wait to have you along!

Take in all the T20 excitement in style this summer and secure your Match Day VIP experience today!

With explosive entertainment and action both on and off the field, you won't want to miss a moment at the Gabba these holidays as it keeps you on the edge of your seat until the very last ball.

Whether you are making memories with family and friends or thanking valued clients, the Brisbane Heat are delighted to offer a range of premium match day hospitality options to meet your requirements.

Our VIP facilities are perfect for Christmas functions, social gatherings, work events or birthday parties. We also have a unique function space available, offering very flexible packages tailored to suit your needs.

We look forward to seeing you at the Gabba this summer as we turn up the Heat.



HOME FIXTURES

BBL | 06



FRI 30, DEC 2016
GABBA, 6:10PM

VS



TUE 3, JAN 2017
GABBA, 6:10PM

VS



WED 11, JAN 2017
GABBA, 6:40PM

VS



FRI 20, JAN 2017
GABBA, TBC

VS



FRI 20, JAN 2017
GABBA, 6:40PM

VS



VIP SUITES

There is no better way to enjoy the excitement of a Brisbane Heat game than from the luxury of your own private VIP Suite. It's the perfect environment to entertain clients or to celebrate with family and friends amongst the action and atmosphere of a Brisbane Heat home game.

CAPACITY:
12 & 18 person

PRICE:
STARTING FROM \$110*
per person

FEATURES

- Open air and behind glass seating in your own private, air conditioned suite.
- Premium food and beverage packages tailored to suit your needs.
- Dedicated steward to provide you with first class service.

DRESS CODE

- Smart Casual

You are able to access your VIP Suite 90 minutes prior to the match commencing and until 60 minutes after the conclusion of the match.

*Food, beverage and steward fees additional.

Price inclusive of GST.



VIP OUTDOOR BOXES

A VIP Outdoor Box provides you with premium seating amid the electric atmosphere that comes with a Brisbane Heat home game. The VIP Outdoor Box provides an ideal and cost effective experience to entertain guests or to enjoy a night of BBL with family and friends.

CAPACITY:
8, 10 & 12 person

PRICE:
STARTING FROM \$110*
per person

FEATURES

- Private seating in your VIP Outdoor Box including HDTV.
- Premium food and beverage packages tailored to suit your needs.

DRESS CODE

- Smart Casual

You are able to access your VIP Outdoor Box 90 minutes prior to the match commencing and until 60 minutes after the conclusion of the match.

*Food and beverage costs additional.

Price inclusive of GST.



VIP Boxes

ULTIMATE MATCH DAY VIP EXPERIENCE

A first for the Brisbane Heat, the Ultimate Match Day VIP Experience will take you and your guests closer to the BBL action than ever before.

This unique experience begins with you and your 11 guests enjoying a fully inclusive premium food and beverage package in your private VIP Suite, before commencing a guided pre-game walk across the hallowed Gabba pitch as both teams warm up.

You'll then feel like part of the team as you take in the expert insights from a Brisbane Heat assistant coach with a pre-game briefing.

CAPACITY:
12 person

PRICE:
\$1,000 per person

FEATURES

- 12 person Match Day VIP Corporate Suite.
- Fully inclusive of food, beverage and steward costs.
- Pre-game guided walk on the Gabba.
- Brisbane Heat assistant coach pre-game briefing.
- Brisbane Heat jersey for each guest.
- Innings break visit by a Brisbane Heat player.

Your Brisbane Heat representative will take you through all considerations and timings to ensure you and your guests enjoy a memorable experience.

Some elements of the Ultimate Match Day VIP Experience are subject to weather permitting and are subject to change.

Price inclusive of GST.



BRISBANE HEAT MATCH DAY SPONSORSHIP

Take your support of the Brisbane Heat to the next level, with your company becoming a Heat Match Day Sponsor to one of our 4 Gabba home games.

As the Heat Match Day Sponsor, your brand will be front and centre to a Gabba crowd of over 30,000 people. In addition you and your guests will enjoy a match day like no other as you receive unrivalled access to the Brisbane Heat.

CAPACITY:

12 people in VIP Suite

PRICE:

\$20,000

FEATURES - HOSPITALITY

- 12 person VIP Suite fully inclusive of food and beverage.
- Pre-game guided walk on the Gabba.
- Brisbane Heat assistant coach pre-game briefing.
- Brisbane Heat jersey for all 12 guests.
- One guest to conduct the coin toss.
- 50 x grandstand match tickets to your game.

FEATURES - COMPANY BRANDING

- Replay screen content – 2 x 30 second TVC spots.
- A minimum of 4 PA reads throughout the game.
- Integration of company branding through various digital assets and social media posts.
- Opportunity to activate in the Heat park precinct and distribute promotional material.

Your Brisbane Heat representative will take you through all considerations and timings to ensure you and your company enjoy a memorable experience. Some elements of the Heat Match Day Sponsorship are subject to weather permitting and are subject to change. Price inclusive of GST.



CHAMPIONS ROOM

TAKE IN ALL THE BBL EXCITEMENT IN STYLE FROM YOUR OWN VIP FUNCTION ROOM.

Located in the north eastern side of the ground, the Champions Room is the perfect space for social gatherings, work functions and Christmas parties. Suiting groups of 30 or more people, the Champions Room can be configured to your liking, including stand up cocktail style or sit down formal dining options.

With commanding views of the Gabba, the Champions Room is the ultimate BBL experience.

CAPACITY:

Min. 30 – 200 people

PRICE:

On request*

FEATURES

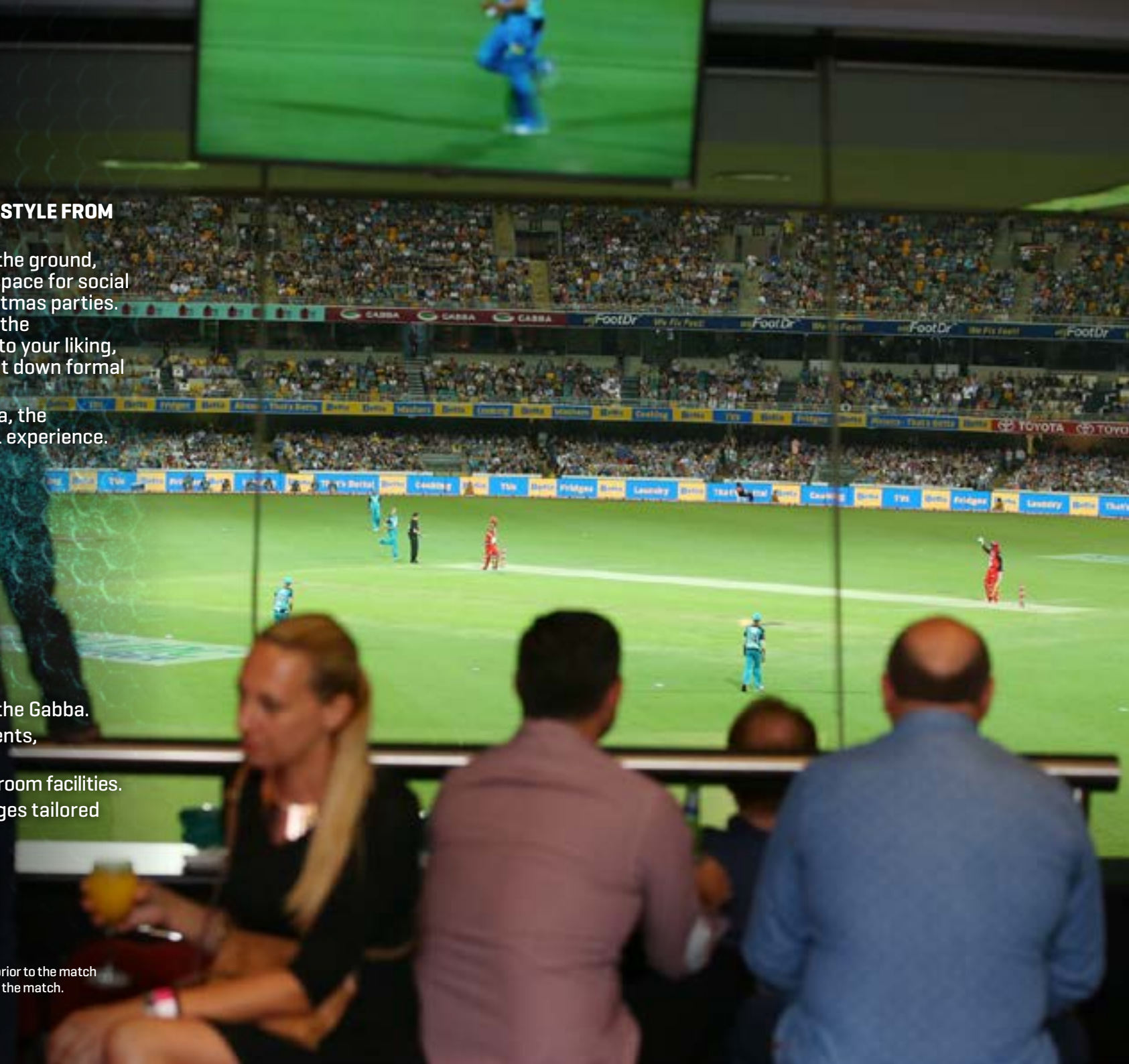
- Private function room overlooking the Gabba.
- Room configured to your requirements, including private bar.
- Private corporate entrance and bathroom facilities.
- Premium food and beverage packages tailored to suit your needs.

FEATURES

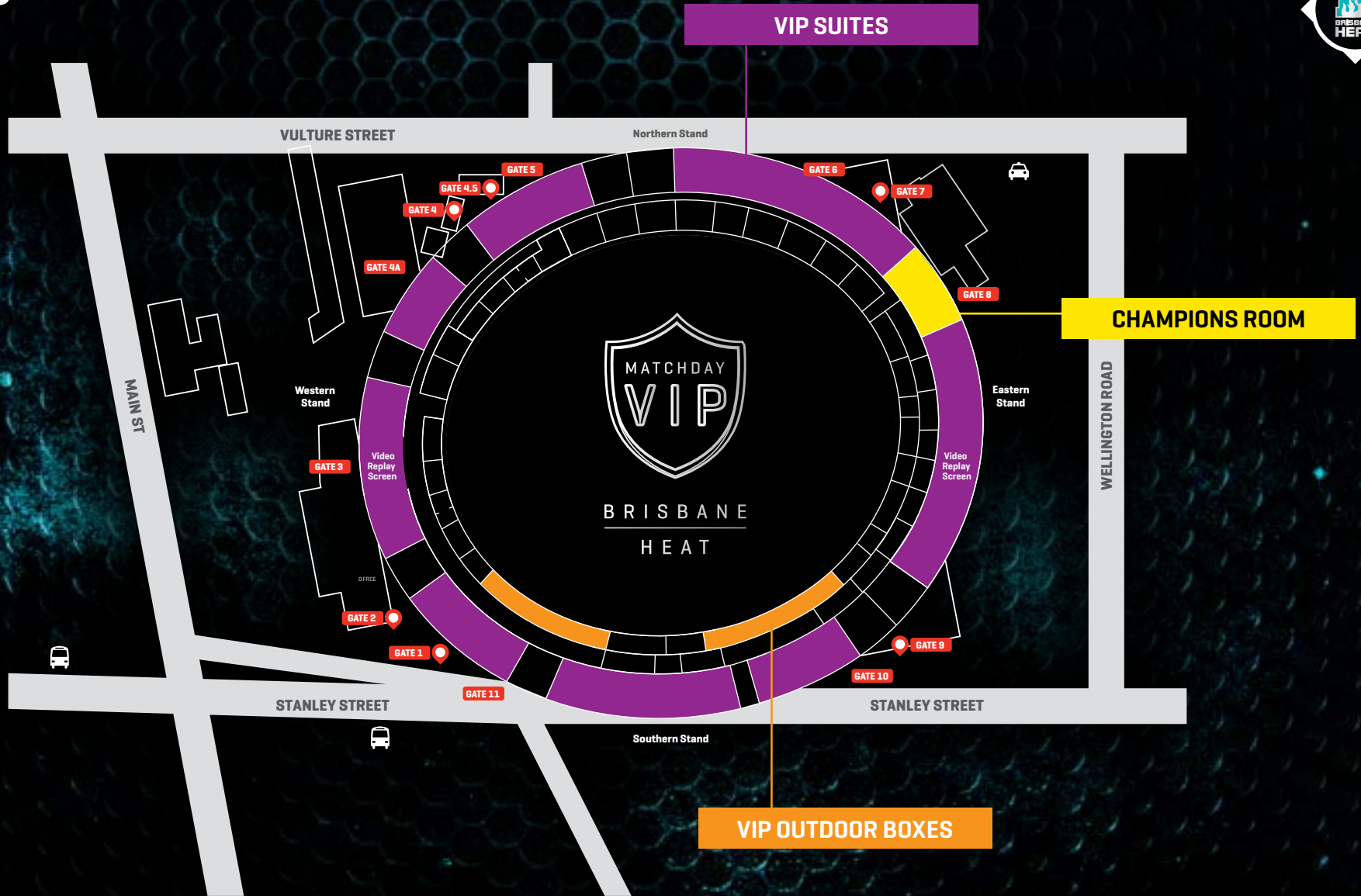
- Smart Casual.




You are able to access the Champions Room 90 minutes prior to the match commencing and until 60 minutes after the conclusion of the match.

*Food, beverage and steward fees additional.



VIP FACILITIES MAP



-  CHAMPIONS ROOM
-  VIP SUITES
-  VIP OUTDOOR BOXES



BRISBANE
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To make a booking or to discuss how we can tailor
a package to suit your needs, please contact:

Brisbane Heat Match Day VIP
Phone: 07 3292 3119
Email: VIP@brisbaneheat.com.au



brisbaneheat.com.au