

Southern
RADIOLOGY 



2016

CRONULLA SUTHERLAND SHARKS
MEMBERSHIP

UNITE, IGNITE
BLACK, WHITE & BLUE



From CEO Lyllal Gorman

“HAVE NO DOUBT, TOGETHER WE ARE SHAPING SOMETHING VERY SPECIAL IN OUR CLUB.”



When I wrote to you earlier in the year I shared some insights that I believe shape truly great sporting clubs.

I spoke about “our Members being the fundamental pillar on which our future success lies” and I said that “great Clubs have great Members and many of them”.

I also said that “together we can create something very special, that will have a lasting impact on the wonderful people who make up our incredible Sharks family and our broader community”.

We promised “a new level of Member engagement and value, a new and exciting game day experience and a community driven focus that will be second to none” and of course a football team that would always stand up for you, be competitive and make you proud!

In what continues to be an amazing journey on and off the field I am delighted to say that the building blocks in our club are getting stronger by the day.

Our Members remain our most fundamental pillar and with every new Member who comes on board we grow even stronger.

Our Football teams have made us incredibly proud from our junior representative teams through to our NRL squad.

Our legacy for tomorrow is no better reflected than through our benchmark Community programs and our wonderful partnership with Bluestone as we see the remarkable Woollooware Bay Centre rise above the ground in incredible timelines.

2016 MEMBERSHIP



And we have listened to you, our Members, and will bring you many new initiatives for 2016 including:

- A Loyalty Program to acknowledge the commitment our Members give to our Club year in year out
- A Rewards Program to provide a range of discounts across a myriad of products and services
- A Member Council through which you can have a strong voice in building our future
- More affordable and flexible Member options for families
- More value in our Junior Membership packages
- Increased value and flexibility for our many highly valued Country and Interstate Members
- A new level of benefits in your Membership packages
- Your Membership packages delivered to your home pre-Christmas
- The ability for our Country/Interstate Members to redeem their Merchandise Voucher online
- And much more!

When we say “our future is one of endless possibilities”, we truly believe it. Have no doubt, that together we are shaping something very special in our club.

I look forward greatly to sharing the many exciting moments ahead with you as we all “Unite, Ignite. Black, White and Blue” in 2016. I truly hope that you will join us on this wonderful journey.



Cronulla Sharks
Group CEO
SHA-2320

Lyall

UNITE IGNITE BLACK, WHITE & BLUE

2016 Member's CORE Pack

POSTED STRAIGHT
TO YOUR DOOR

ADULT PACK

Merchandise voucher*
Members Cap
Bumper Sticker
Lanyard and Ticket Wallet
Key Ring*



EXCLUSIVE
Blades Member Cap



REEFY'S PACK (4-16 YEARS)

Backpack
Pencil Case
Height Chart
Sticker Sheet
Lanyard and Ticket Wallet

see Page 9 for all Reefy's Membership options

*Excludes Shark Net and Flexi Memberships

2016 MEMBER BENEFITS



MORE OPTIONS, MORE AFFORDABLE, MORE BENEFITS



Mobile Ordering, Mobile Tickets and Ezy Tickets Members Jersey -
Back by popular demand (p.6)

MEMBER ONLY savings with our major corporate partner Southern Radiology (p.23)

Increased Family

Membership options (p.7-8)

More affordable

Junior pricing (p.9-10)

Sharks Rewards Program (p.5)

MEMBERS ONLY

Tipping Competition

More options for Country/

Interstate Members (p.17-18)

Different coloured cards for Adults, Concessions and Juniors

Seat Buy Back option for all

Reserve Seat Members

Upgrade options for

Non-ticketed Members

Member Loyalty Program

10% off Merchandise at the SHARKS STORE

MEMBERS ONLY

Post Match Functions at selected home games in 2016

MEMBERS ONLY

Entrance

MEMBERS ONLY

Open Training Sessions and Player Meet and Greets

MEMBERS ONLY

Exclusive Content

MEMBERS ONLY

Vote for player of the year,
Priority access to State of Origin tickets,
Priority access to NRL Finals tickets

UNITE **IGNITE** BLACK, WHITE & BLUE

2016 YOUR SHARKS REWARDS



Earn great savings at some of Australia's leading retailers simply by being a Member of the Sharks

Sharks Rewards is a new benefit in 2016 giving Sharks Members discounts at major retailers, hotels and restaurants that can save you thousands of dollars each year. Simply download your discounts online and you can save, it's that easy.

Diamond Member access to over 150 retailers

(Platinum, Business, Premium Country/Interstate, ET Upper and ET Lower)

Gold Member access to over 120 retailers

(Monty Porter, Peter Burns, Black, White & Blue and CSSC)

Silver Member access to 100 retailers

(General Admission and Country/Interstate)



Woolworths

CLICK HERE
TO SEE ALL THE SAVINGS

HOYTS

**DAVID
JONES**

MYER

JB HI-FI

UNITE IGNITE BLACK, WHITE & BLUE

2016 MEMBERS JERSEY



*YOU ASKED FOR IT, AND HERE IT IS: THE MEMBER'S JERSEY IS
BACK BY POPULAR DEMAND IN 2016*



Member's **ONLY** price
\$189

*To ensure YOUR NAME is on the 2016
Member's Jersey Membership must be
purchased by January 30 2016*

For more information visit membership.sharks.com.au

UNITE **IGNITE** BLACK, WHITE & BLUE

2016 FAMILY MEMBERSHIPS

Purchase a Family Membership before November 1, 2015 and receive a FREE Family Blanket which can be picked up at the first match you attend in 2016.

*WE WANT YOUR FAMILY TO
BE PART OF OUR FAMILY*

Family
Memberships
from as little as
\$26.50
per month



2016 FAMILY MEMBERSHIPS



*WE KNOW THAT NOT EVERY FAMILY IS THE SAME SO WE'VE
CREATED MORE FAMILY OPTIONS IN 2016*

Family Memberships

MORE
OPTIONS

MORE
AFFORDABLE

MORE
FLEXIBILITY

NEW IN 2016

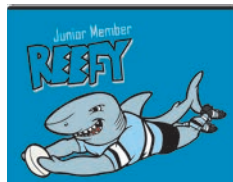
	2 Adults + 2 Juniors	1 Adult + 2 Juniors	1 Adult + 3 Juniors	1 Adult + 4 Juniors	2 Adults + 1 Junior	2 Adults + 3 Juniors	2 Adults + 4 Juniors
ET Upper	\$1375	\$960	\$1230	\$1500	\$1100	\$1650	\$1920
ET Lower	\$1100	\$770	\$985	\$1200	\$885	\$1320	\$1535
Monty Porter	\$800	\$545	\$690	\$830	\$660	\$950	\$1090
Peter Burns	\$800	\$545	\$690	\$830	\$660	\$950	\$1090
Black, White and Blue	\$640	\$455	\$580	\$630	\$525	\$780	\$910
General Admission	\$405	\$265	\$325	\$405	\$340	\$405	\$405
CSSC	\$690						
Flexi 6	\$345						

*Part Payment options available [CLICK HERE](#) for more details

UNITE **IGNITE BLACK, WHITE & BLUE**

2016 REEFY'S MEMBERSHIPS

- Backpack
- Pencil Case
- Height Chart
- Book Stickers
- Lanyard
- Invitation to Coaching Clinic



**NEW COOL REEFY'S
MEMBER'S CORE PACK**



Reefy's Memberships Ages (4-16)

	Per month*	Annual Fee
ET Upper	\$34	\$340
ET Lower	\$27	\$270
Monty Porter	\$19	\$190
Peter Burns	\$19	\$190
Black, White and Blue	\$16	\$160
General Admission	\$9.50	\$95
CSSC	\$17	\$170

NEW IN 2016

Reefy's (Non-ticketed)		\$50
Country/Interstate	\$8.50	\$85

*For more details on Part Payment please click [here](#)



UNITE IGNITE BLACK, WHITE & BLUE

2016 REEFY'S MEMBERSHIPS



COUNTRY/INTERSTATE
Reefy's Membership
\$85

**More details page 18*



UNITE IGNITE BLACK, WHITE & BLUE 10

UNITE **IGNITE** BLACK, WHITE & BLUE

2016 PLATINUM MEMBERSHIPS

GET THE BEST SEATS IN THE HOUSE PLUS
EXCLUSIVE ACCESS
TO YOUR CRONULLA SHARKS

- 2016 Member's Core Pack + Blades Boot Bag
- Access to 12 Home Games at Remondis Stadium
- Choice of Reserved seat in any category (subject to availability)
- 1 x Parking space at Sharkies Leagues Club for Cronulla Sharks home games
- Your Sharks Rewards Diamond Member
- Seat Buy Back option
- Post game Dressing Room visit for two to meet the players at one match.
- 2 x Tickets to Sharks Presentation Night
- 2 x Tickets to Sharks Trivia Night
- Exclusive Polo branded with "Platinum Member" and Member number
- Go behind the scenes with an invitation to a Coach's forum to learn about the tactics and planning that goes into an NRL game
- \$80 Merchandise voucher
- Additional Member Benefits see page 4

Platinum Membership

Platinum Membership

\$975 or \$97.50 per month*



2016 ET Upper and Lower MEMBERSHIPS



ET stand at capacity. Join our ET Stand waiting list by visiting membership.sharks.com.au

- 2016 Member's Core Pack + Blades Boot Bag
- Reserved seat for 12 Home Games at Remondis Stadium
- Your Sharks Rewards Diamond Member
- Seat Buy Back option
- Merchandise voucher (Adults - \$40, Concessions - \$30, Juniors - \$20, Families - \$80)
- Additional Member Benefits see page 4

ET Upper

Family

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$52	\$40	\$34	\$137.50	\$96	\$123	\$150	\$110	\$165	\$192
Annual Fee	\$520	\$400	\$340	\$1375	\$960	\$1230	\$1500	\$1100	\$1650	\$1920

ET Lower

Family

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$42	\$32	\$27	\$110	\$77	\$98.50	\$120	\$88.50	\$132	\$153.50
Annual Fee	\$420	\$320	\$270	\$1100	\$770	\$985	\$1200	\$885	\$1320	\$1535

*For more details on Part Payment please click here

2016 MONTY PORTER & PETER BURNS

UNDERCOVER SEATING IN THE MONTY PORTER STAND OR HALFWAY SEATING IN THE PETER BURNS UPPER OR LOWER. IT'S YOUR CALL.

- 2016 Member's Core Pack + Blades Boot Bag
- Reserved seat for 12 Home Games at Remondis Stadium
- Your Sharks Rewards Gold Member
- Seat Buy Back option
- Merchandise voucher (Adults - \$30, Concessions - \$20, Juniors - \$15, Families - \$80)
- Additional Member Benefits see page 4



Monty Porter

Family

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$35	\$23	\$19	\$80	\$54.50	\$69	\$83	\$66	\$95	\$109
Annual Fee	\$350	\$230	\$190	\$800	\$545	\$690	\$830	\$660	\$950	\$1090

Peter Burns

Family

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$35	\$23	\$19	\$80	\$54.50	\$69	\$83	\$66	\$95	\$109
Annual Fee	\$350	\$230	\$190	\$800	\$545	\$690	\$830	\$660	\$950	\$1090

2016 BLACK, WHITE & BLUE CSSC

Get up close and personal in the Outer Concourse or sing along with the CSSC

- 2016 Member's Core Pack + Blades Boot Bag
- Reserved seat for 12 Home Games at Remondis Stadium
- Your Sharks Rewards Gold Member
- [Seat Buy Back option](#)
- Merchandise voucher (Adults - \$30, Concessions - \$20, Juniors - \$15, Families - \$80)
- [Additional Member Benefits see page 4](#)

Black, White & Blue

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$25	\$19	\$16	\$64	\$45.50	\$58	\$63	\$52.50	\$78	\$91
Annual Fee	\$250	\$190	\$160	\$640	\$455	\$580	\$630	\$525	\$780	\$910

CSSC - Active Supporter Group

	Adult	Conc.	Jnr.	Family
Per month*	\$31.50	\$24.50	\$17	Family (2 Adults & 2 Juniors) \$69
Annual Fee	\$315	\$245	\$170	Family (2 Adults & 2 Juniors) \$690

*For more details on Part Payment please [click here](#)



UNITE **IGNITE BLACK, WHITE & BLUE**

2016 GENERAL ADMISSION

BRING THE FAMILY ALONG TO ENJOY THE GAME FROM THE ALCOHOL FREE FAMILY HILL OR GRAB A MATE AND ENJOY THE ACTION FROM THE NORTHERN CONCOURSE

- 2016 Member's Core Pack + Blades Boot Bag
- Access to 12 Home Games at Remondis Stadium
- Your Sharks Rewards Silver Member
- Merchandise voucher (Adults - \$30, Concessions - \$15, Juniors - \$10, Families - \$60)
- Additional Member Benefits see page 4



General Admission

Family

	Adult	Conc.	Jnr.	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+ 1J	2A+ 3J	2A + 4J
Per month*	\$20	\$15.50	\$9.50	\$40.50	\$26.50	\$32.50	\$40.50	\$34	\$40.50	\$40.50
Annual Fee	\$200	\$155	\$95	\$405	\$265	\$325	\$405	\$340	\$405	\$405

2016 BUSINESS MEMBERSHIP



Entertain your clients or reward your staff while networking and promoting your business

- 4 x 2016 Member's Core Packs + 4 x Blades Boot Bags
- [\\$100 Merchandise voucher](#)
- Your Sharks Rewards Diamond Member
- [Access to 12 Home Games at Remondis Stadium](#)
- Signed and Framed poster of your 2016 Cronulla Sharks
- [4 x Monty Porter or Peter Burns seats or 80 x GA any game tickets](#)
- Exclusive advertising opportunities in Sharks Member communications
- [Opportunity to purchase a Corporate Box to entertain clients](#)
- Invitation to a Business Luncheon with CEO Lyall Gorman
- [Option to have your business as part of Your Sharks Rewards](#)
- Additional Member Benefits see page 4

Business Membership

Business Membership

\$2000 or \$200 per month*

**For more details on Part Payment please click here*

UNITE **IGNITE BLACK, WHITE & BLUE**

2016 COUNTRY INTERSTATE

PREMIUM

**ULTIMATE MEMBERSHIP FOR THE
SHARKS OUT OF TOWNER**



- 2016 Member's Core Pack + Blades Boot Bag
- 3 x Premium tickets for a Sharks match of your choice, home or away ^
- Your Sharks Rewards Diamond Member
- Unique Sharks Store code valued at \$40 to be redeemed online
- Personalised Polo branded with Country/Interstate Member and Member number
- **NRL Digital Pass** valued at \$55
- Option to purchase exclusive tickets to a 2016 State of Origin game at Suncorp Stadium or ANZ Stadium
- Option to purchase a discounted undercover reserved seat when attending a 2016 Sharks home game
- Additional Member Benefits see page 4

Premium Country/Interstate

	Per month*	Annual Fee
Adult	\$39.50	\$395

^ Contact Membership Department 2 weeks prior to game day to secure tickets. *For more details on Part Payment please click here



2016 COUNTRY INTERSTATE



For all the Sharks that provide the noise, passion and atmosphere at our Interstate games

- 2016 Member's Core Pack + Blades Boot Bag
- 2 x Away Supporter Bay tickets for an Interstate game of your choice ^
- Your Sharks Rewards Silver Member
- Unique Sharks Store code valued at \$30 to be redeemed online
- Option to purchase a discounted undercover reserved seat when attending a 2016 Sharks home game
- Additional Member Benefits see page 4

Country/Interstate

	Per month*	Annual Fee
Adult	\$12.50	\$125
NEW! Reefy's	\$8.50	\$85

^ Contact Membership Department 2 weeks prior to game day to secure Away Game tickets. *For more details on Part Payment please click here



2016 SHARK NET & DIGITAL PASS

Shark Net - \$50

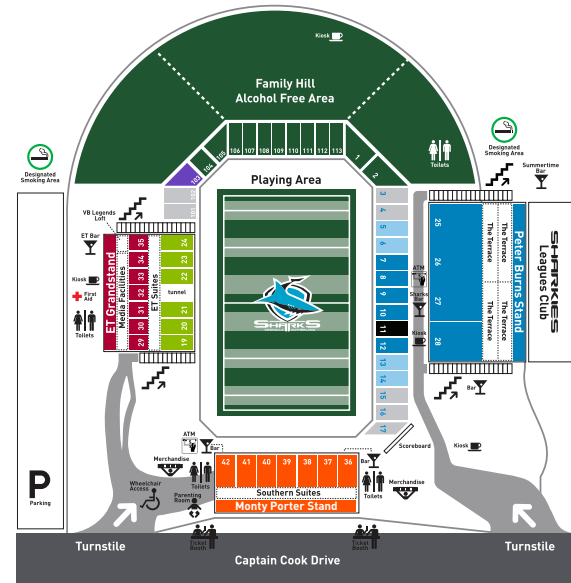
- Member's Cap
- Bumper Sticker
- Lanyard and Ticket Wallet
- Option to purchase a discounted undercover reserved seat when attending a 2016 Sharks home game
- Additional Member Benefits see page 4

Digital Pass - \$55

Watch your Sharks wherever they are and wherever you are in Australia on your tablet or mobile device

Must be purchased in addition to another Membership

REMONDIS® STADIUM.



Legend:

Category 1: ET Grandstand Upper	Category 2: ET Grandstand Lower
Category 3: Monty Porter Stand	Category 4: Peter Burns Upper/Lower
Category 5: Black, White & Blue	Category 6: General Admission
Away Supporter Bay	CSSC

2016 PRICE LIST All Memberships



Premium

Platinum \$975 Business \$2000

Full Season

Family

NEW IN 2016

	Adult	Conc	Jnr	2A+ 2J	1A+ 2J	1A+ 3J	1A+ 4J	2A+1J	2A+ 3J	2A +4J
ET Upper	\$520	\$400	\$340	\$1375	\$960	\$1230	\$1500	\$1100	\$1650	\$1920
ET Lower	\$420	\$320	\$270	\$1100	\$770	\$985	\$1200	\$885	\$1320	\$1535
Monty Porter	\$350	\$230	\$190	\$800	\$545	\$690	\$830	\$660	\$950	\$1090
Peter Burns	\$350	\$230	\$190	\$800	\$545	\$690	\$830	\$660	\$950	\$1090
Black, White & Blue	\$250	\$190	\$160	\$640	\$455	\$580	\$630	\$525	\$780	\$910
General Admission	\$200	\$155	\$95	\$405	\$265	\$325	\$405	\$340	\$405	\$405
CSSC	\$315	\$245	\$170	\$690						
Flexi 6	\$140	\$110		\$345						
Country/Interstate	\$125									
PREMIUM Country/Interstate	\$395									
REEFY'S Country/ Interstate			\$85							

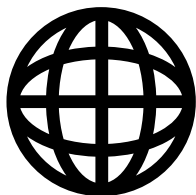
Non-ticketed

Shark Net	\$50
Reefy's	\$50
Digital Pass (Must be purchased in addition to a Membership)	\$55

UNITE **IGNITE** BLACK, **WHITE** & **BLUE**

2016 HOW DO I JOIN?

*4 EASY WAYS TO RENEW OR PURCHASE YOUR
2016 CRONULLA SHARKS MEMBERSHIP*



MEMBERSHIP.SHARKS.COM.AU



1300 SHARKS (742 757)



*SHARKS STORE
461 CAPTAIN COOK DR
WOOLLOOWARE*



*PO BOX 2219
TAREN POINT
NSW 2229*

2016 AFTER I PURCHASE?



Membership Cards

Memberships purchased before January 1, 2016

Your Membership card(s) will be posted out in the week commencing January 18 and should arrive to your nominated address within two weeks.

Memberships purchased after January 1, 2016

Membership card(s) will be posted out weekly up to two weeks before the Cronulla Sharks first home game of the 2016 NRL season.

Members who purchase within two weeks of the Cronulla Sharks first home game of the 2016 NRL season will be notified as to how you can access the game if you have yet to receive your Membership card or tickets.

Once the NRL season has commenced Membership cards will be posted out between Cronulla Sharks home games (dependant on draw).

You can find regular updates about the Cronulla Sharks and your benefits as a Member at membership.sharks.com.au or through Social Media



[cronullasutherlandsharks](https://www.facebook.com/cronullasutherlandsharks)



[cronullasharks](https://www.instagram.com/cronullasharks)



[cronulla_sharks](https://twitter.com/cronulla_sharks)

Membership Packs

Memberships purchased before November 8, 2015

You can expect to receive your Membership Pack in mid to late November 2015.

Membership purchased between November 8, 2015 and November 27, 2015

Your Membership pack will arrive to you within two weeks of your purchase.

Memberships purchased between November 27, 2015 and December 31, 2015

Your Membership pack will be available to pick up from Sharkies Leagues Club (excludes public holidays) or can be posted out at a charge of \$10 on request. If your pack isn't collected or you don't request for it to be posted it will be posted to you in January.

Memberships purchased after January 1, 2016

Your Membership pack will be delivered to you within two weeks of your purchase.



Southern
RADIOLOGY

CRONULLA SHARKS
**MEMBER
BENEFITS**



Being a Sharks member means you get exclusive offers from Southern Radiology. Just bring your Medicare card, member's card and referral:

- ✓ Bulk Billing on all X-Rays and most diagnostic imaging scans
- ✓ Acceptance of all referrals

Better player outcomes. Better community outcomes. Better patient outcomes.

southernradiology.com.au/sharks

2016 SHARKS MERCHANDISE

All 2016 Members will receive a 10%
discount by shopping with SharksStore



www.sharksstore.com.au

Ground floor
Sharkies Leagues Club
461 Captain Drive
Woolooware NSW 2230
Ph (02) 9527 8261



EVERY DOLLAR SPENT AT SHARKSSTORE GOES DIRECTLY BACK TO YOUR CLUB.

www.sharksstore.com.au

Southern
RADIOLOGY 

2016

CRONULLA SHARKS

UP UP CRONULLA!

1300 SHARKS

1300 742 757

membership.sharks.com.au

461 Captain Cook Drive, Cronulla 2230

PO BOX 2219 TAREN POINT 2229

UNITE, IGNITE
BLACK, WHITE & BLUE

